



Date: Saturday, October 10th

Time: Noon - 5 PM **Set Up Time:** 10:00 AM

Location: Luther George Park, 300 Park Street, Springdale, AR 72764 (Downtown)

Join Us for a Day of Celebration and Cultural Enrichment!

Event Highlights:

Live Music and Dance Performances

Delicious Food from Local Vendors

Arts and Crafts Booths

Family-Friendly Activities

Sponsorship Levels:

Platinum Sponsorship: \$12,500

Includes logo in all promos (TV, radio, social media) as a Platinum Sponsor, booth space, stage recognition, interview at event, additional interview and mentions in both Univision and Telemundo newscasts, a Facebook Live remote, and an interview and mentions on La Poderosa FM radio.

Gold Sponsor: \$7,500

Includes logo in all promotions (TV, radio, social media), booth space, stage recognition, and interview at the event.

Silver Sponsor: \$5,000

Includes logo in all promotions, booth space, and stage recognition.

Bronze Sponsor: \$2,500

Includes logo in all promotions and booth space.

Friend of Festival Sponsor: \$1,000

Includes a booth space and recognition on social media and radio live mentions. Also includes a smaller logo on the event flyer.

For more information, please contact Greg Fess at gfess@comcast.net